



Benton-Franklin Workforce Development Council (BFWDC)

Youth Committee Minutes

October 12th, 2022, at 2:00 pm – Zoom

Board Present

Dennis Williamson
Leticia (Lety) Torres
Lynn Ramos Braswell

Ex-Officio Present

David Wheeler
Paul Randall
Cynthia Alvarez
Jamie Ohl

Absent

Jim Smith

Excused

Alicia Perches
Robert (Bob) Legard

BFWDC Staff Present

Cynthia Garcia
Becky Tuno
Cyndelle Wood
Isaac Estrada
Tiffany Alviso
Jessie Cardwell

BFWDC Staff Excused

David Chavey-Reynaud

Call to Order

Dennis Williamson called the meeting to order at 2:02 pm.

Cyndelle welcomed attendees, provided a roll call of meeting attendees, and requested system partners and presenters use the chat feature to know who has joined.

Cynthia Garcia welcomed new board member Lety Torres. Lety shared her background, passion, and hopes of contributing her experience to the Board and Committee.

Motion to approve Youth Committee Minutes

The Minutes from the August 11th, 2022, Youth Committee Meeting were provided for members to review.

Paul Randall motioned to approve the August 11th, 2022, Youth Committee Minutes as presented, seconded by Dennis Williamson. Motion carried.

Elections of Committee Chair and Co-Chair- Cynthia

Cynthia Garcia presented committee chair (Dennis Williamson) and co-chair (Lynn Ramos-Braswell) nominations for PY22-23.

Cynthia asked members if anyone else was interested in serving in this vital role – no other members came forward.

Jamie Ohl motioned to approve the election of Committee Chair Dennis and Co-Chair Lynn Ramos Braswell. David Wheeler seconded. Motion carried.

Motion to Approve the PY22 Occupations in Demand (OID) List - Cynthia

Annually, Employment Security Department develops a list generated by different software to calculate occupations that are in demand, balanced, or not in demand. As the final step in this process, though, the occupations in demand list are given to the local workforce development areas to recommend any changes based

on local expertise and the conditions of our area. In August this year, the BFWDC met with several workforce partners, business representatives, and board members to review the list. They recommended 26 revisions that were sent back to the Employment Security Department. This is a critical function of the BFWDC to ensure we indicate what opportunities are in demand or not for future opportunities or our job seekers and employers. The proposed revisions have already been submitted and approved by the full board, but to maintain consistency within our committees, we like to get a vote and get that on record.

David Wheeler motioned to approve the OID list as presented; Paul Randall seconded. Motion carried.

TC Futures Mission, Vision, and Goals Presentation- Melanie/Heather/Cynthia

Melanie, Heather, and Cynthia provided a slide deck and overview of TC Futures' vision, mission, and goals. They allowed board members to ask questions and bring ideas on expanding TC Futures services in our community.

WSCB/TC Futures Business Service Team Presentation- Marla McMackin

Marla McMackin, out-of-school youth case manager at TC futures and business services team member at WorkSource Columbia Basin, presented a slide deck overviewing services provided to business owners, employers, and community members at WSCB. Marla discussed what is offered to employers - workforce planning, labor market information coaching on online recruitment tools, how to recruit online worker training, staffing resources, access to job fairs and hiring events, and WSCB helps to plan those events. The key industries served in our area were also discussed: healthcare, entry-level government, manufacturing, construction, transportation, warehousing, agriculture, and food processing.

Together We Rise – Outreach to Historically Disadvantaged Communities (OHDC)– David/Isaac/Becky

They've been making many great efforts to connect underserved populations throughout Benton and Franklin counties to services and programs. Part of their project initiative for OHDC is an outreach element. They've been utilizing funds to purchase branded promotional items and swag for several of their partners and seeing some great results. They're continuing to find ways to use these dollars to assist with outreach and are working with other partners to process their initial request. They've been looking into more unique ways to reach populations outside of traditional outreach of branding and materials (radio, newsletters, etc.).

They are conducting focus groups as the research component for this grant to find the best ways to communicate and find the right messaging to connect underserved populations to employment or other programs and services that our partners have to offer. They're hoping to use the data from these focus groups to contribute to an outreach guide that they intend to develop to provide a resource for local organizations and partners that want to continue doing outreach and find the most effective ways to do so to various underserved communities.

They also have an eligibility survey that is still active. They are looking to screen eligible participants who want to be part of these paid focus groups and are offering a \$50 incentive. Currently, they have 30 to 40 eligible respondents (goal of 80 to 90). The day when these focus groups will happen depends on when they receive enough eligible participants, and they are hoping for the end of October.

Washington Integrated Technology (WIT) Replacement Updates and LinkedIn Learning Updates- Jessie

Washington State is replacing its current information management system, the Washington Integrated Technology system. They're on track and meeting all their deadlines of when they want to have things accomplished. The steering committee leading this effort comprises WWA (Washington Workforce Association), Employment Security Department, and the State Workforce Board. In July, they held a bidders' conference for those IT system providers who have an interest. Thirteen potential providers attended, and out of those, nine submitted their notice to bid. And after reviewing all the bids, the steering committee chose three vendors who, in September, completed a three-hour demonstration, and individuals from the employment security department, the Workforce

Development Councils, and WorkSource system partners could attend and watch and see their product in action. The next step is to enter the technical review. The hope is that they'll be able to interface with other systems across the state to have customer information in one place.

PY21 Annual Monitoring Summary- Cynthia

Cynthia Garcia discussed the PY21 Annual Monitoring summary that was provided with the meeting materials. One questioned cost was addressed by providing the necessary documentation to determine that this question was allowable. There were also best practices identified.

WIOA Youth Program Updates- Cynthia

Cynthia Garcia provided a synopsis of the Out of School Youth program summary report included in the meeting materials. Program expenditures will be updated on October 20th. They have changed their approach to how performance strategies are recorded. In the past, they focused on specific elements; now, they're highlighting some outreach and strategic partnership techniques, major hiring events, and workshops in performance measures.

Liaison Report- Cynthia

Cynthia provided a brief overview of the report in the meeting packet and encouraged all to review it as it has valuable information.

Other Business / Updates- All

CBC received a grant to build a new cultural center on its campus. They will hire a new director for the center and staff to assist students of color and underrepresented students on campus.

TC Futures graduation event on 10/13 at 5:30 pm and 6:30 pm.

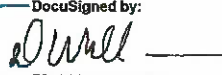
Next Meetings

- Youth Committee Meeting – Wednesday, November 16th, 2022, at 3:00 p.m. on Zoom
- Executive Committee - Tuesday, October 25th, at 3:00 p.m. on Zoom
- Quarterly Board - Tuesday, October 25th, at 4:00 p.m. on Zoom

Adjournment

With no further business, the meeting of the Youth Committee adjourned at 3:10 pm.

Respectfully submitted:

DocuSigned by:

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1/5/2023

Dennis Williamson, Board Member



Cyndelle Wood, Administrative Assistant