

Local Workforce Notice: LWN-7

Subject: Dignified Work

Date: 06/16/2022

Attachment A: Flyer – Jumpstart Careers in Key Growth Industries

Background

From May 2022 through July 2022, Team Dignified Work will be piloting a 3-week training program to prepare participants for entry level positions in key high-demand industries, providing a clear pathway to employment or paid continuing training (WEX/OJT). Target occupations include Construction Laborer, Healthcare Admin (Medical Secretary), and Human and Social Services Assistant. This job seeker training will be available for free.

Team Dignified Work, a partnership between Career Path Service and WholeStory, has advanced as finalists in the \$5M XPRIZE Rapid Reskilling competition. Sponsored by venture philanthropy organization New Profit, XPRIZE Rapid Reskilling aims to transform occupational skills training in the United States, bridging the divide between employer demand for talent and the jobseeker quest for meaningful work. See official XPRIZE announcement here:

<https://www.xprize.org/prizes/rapidreskilling>

In February of 2021, Team Dignified Work was selected as one of ten teams out of 118 applicants from around the world, and competed in the semi-finalist round throughout 2021, training and placing jobseekers with growing construction companies in Hampton Roads region of Virginia. During the finals in 2022, as one of just five teams remaining in the competition, Team Dignified Work will partner with leading employers to support thousands of under-resourced jobseekers across the Northwest (Washington, Oregon, Idaho) to quickly gain essential skills, and get job-ready, to launch careers in construction, medical administration, or human and social services.

Enrollment in Dignified Work

Enrollment in Dignified work is handled through an easy roughly two-minute process, through a secure online sign-up form. Upon completion of sign-up learners are admitted into the first module of the training course and are prompted to sign up for the first of three live calls over a three-week period. Sign-up link can be found on the attached flyer.

Upon successful completion of the course, participants are issued a certificate of completion, which counts as 20 hours of workforce prep. They are then granted access to the Dignified Work job board, which is populated with relevant opportunities in their area, by the Dignified Work team, and in partnership with the WorkSource Business Services team.

WorkSource team members who refer participants into the Dignified Work program are requested to complete a simple online form to record the referral and allow our team to update on participant progress.

ETO Touchpoint

“Workforce Preparation” will be the touchpoint used for participating job seekers.